

# HOW TO ASK FOR DONATIONS

## Follow these tips:

We know that asking for donations can be one of the most daunting parts of fundraising, but it doesn't have to be.

### Explain why you are fundraising

"I am fundraising because....."

"This cause is really important to me because....."

"I am passionate about social justice because....."

### Explain how their donation helps your cause

"Your donation could provide breakfast and lunch for the next month to \_\_\_ people experiencing homelessness."

"Your donation could provide someone with crucial and immediate help, which starts with a meal."

"Your donation could help fund for a support worker to build a trusting relationship with someone experiencing homelessness."

"Your donation could help a woman seeking help to access crisis accommodation."

"Your donation can help keep Sacred Heart Mission's Women's House open for women who have nowhere else to turn."

"Your donation helps keep the doors of Sacred Heart Mission's Dining Hall open."

### Make it easy for them to donate

- Encourage them to scan your QR code
- Share your fundraising page
- If they give you cash let them know you will donate on their behalf.

### Don't forget to thank them for their support and generosity

A simple "Thank you" goes a long way to show people your gratitude. Not only are they supporting you but supporting a great cause to end homelessness.



Use the downloadable fundraising templates to help share your fundraising page URL and QR code



Use your community and share your fundraiser with your friends, family, school groups, sports groups.



Keep everyone updated with how your fundraiser is progressing towards your fundraising goal.



Host an event for your fundraiser and then donate any funds raised to your fundraising page.



Be loud and proud about the work you are doing to fundraise! Remind others to donate to you at the start of class, assembly's or meetings.